

# 61345

## **BEST NIGHT VC**

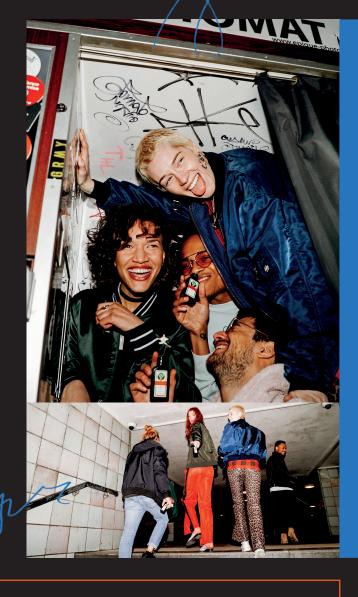
Based in Berlin Founding: July 2018

Managing Director: Lorrain de Silva



Best Nights VC (BNVC) is the investment company of Mast-Jägermeister SE. The internationally most successful premium herbal liqueur producer follows its mission "Best Nights Of Your Life - Today And Tomorrow", of giving people the best nights of their lives. BNVC shares this goal and courageous early-stage companies with investments ranging from USD 100.000 to USD 1.500.000 worldwide, to preserve and protect the cultural heritage cultural assets related to nightlife.

The focus is on innovative consumer tech business models from around the world. The selection and impact-driven, with a long-term with a long-term approach, where follow-on investments are part of the concept.



# PORTFOLIO EXTRACT

#### SOUNDBOKS

The Danish premium lifestyle party company builds the loudest portable speakers for dancing and partying together anywhere, anytime.

#### lex

One of their latest investments is lex, an app specifically for the LGBTQ+ community in New York City. The company's mission is to create a platform that helps the LGBTQ+ community create a vibrant space where they can connect, share, network and thrive.

#### thursday

The British dating app bridges the gap between online dating and the offline experience. Every Thursday there is the opportunity to meet with local singles online and then meet up at an offline event the same evening.

### AVOOV.

A German event production company, that brings people together in real life to take part in unique and unusual experiences such as art or Baking Nights.